CAPS

• Center for Advanced Professional Studies
• Innovative High School – started 2009
  (show 2-minute video clip)
• Project-based learning
  – Sciences, Medicine, Engineering,
  – Law, Teacher Ed, Broadcast
  – Business, Technology, Film, Graphic design
CAPS

• Students attend 5 different home high schools for ½ the day
• Then convene at CAPS for ½ the day

• 2 class sessions per day – 3 periods
  AM – hours 1,2,3    OR    PM – hours 5,6,7
Professionalism exhibited by Global Business Students at CAPS
Global Business - Tracks

- Business Plan (Entrepreneurship)
- Marketing
- Econ
- International
- Content
- Client Projects
- Professional Development
Current Courses:
Global Marketing & Management
Global Leadership & Global Economics
(heavy emphasis on Entrepreneurship)
(1 or 2 semester options)

• 5 year track record
• Average 50-65 students per semester
• 2 teachers
• 30 client projects per semester
• Mentors – 1:1 ratio
New Course development: World Language & Business Leadership

Mr. Gregg Brown & Ms. Janet Graham
New Course Design - Curriculum Development

Rapid Prototyping Curriculum Development Process

Select committee with key stakeholders:
- Community Business Partners
- University Partners
- High School teachers/ School district members

2-3 Revisions, then

Publish
Introducing a new CAPS class:

Integrates World Language and Global Business

WL + CAPS + CAPS
Mentoring – with native speakers

Key Differentiators from current Global Business course –

**Project-Based Learning**
- using *already acquired* world language skills
- *along with concurrent* WL enrollment at home high school

*2 class periods @ CAPS (vs. 3 pds)*
Are We Prepared for the Jobs of the Future?

- Intercultural Competence
- Global Fluency
- Project-Based Learning
World Language & Business Leadership Content Delivery Strategy

Client Projects – *in the World Language*

Culture Training and Global Business Overview (Mktg, etc)

Guest Speakers & Field Trips

Business Plans / Mentors

Professional Skills
Current Partners for new course -

H&R BLOCK
GARMIN
Sprint
SoftBank
BLACK & VEATCH
Building a world of difference.
accenture
Blue Valley Schools
caps
Spring 2014 – Pilot program with 1 student

• Brooke - AP Spanish 5 student

Latino Marketing Division – $30 million division

Rotation through key depts
- Global online store fronts
- Worldwide Sales meeting
- Bilingual call center
Course Description
World Language & Business Leadership
(2 periods)

This business elective course combines global business, leadership, and world language skills in a professional environment. Students in this CAPS class will meet for 2 periods at CAPS for the global business and leadership components, and 1 period at their home high school for their concurrent language study.

Students with prior experience and evidence of intermediate level proficiency in world languages will learn business skills through real-world client projects that combine world language, culture, and business. Students’ proficiency and cultural awareness will increase while working with these business partners and mentors.
Course Description
World Language & Business Leadership (continued)

Requirements: concurrent enrollment in

• AP Spanish 5, Honors Spanish 4 or Spanish 4;
• AP French 5 or Honors French 4;
• Honors German 4;
• Open to native speakers that exhibit proficiency (Mandarin, Hindi, Korean, etcetera)
Concurrent Credit /College Now

3 period course: 3 College credit courses offered in Semester 1 (2 hrs / 2 hrs / 3 hrs)
An additional 3-credit hour college course offered in the 2nd semester.
New WL&BL course: a 3-credit hour concurrent credit course is in the process of being negotiated and finalized.
Recruiting Technique

1. Face-to-face meetings with WL teachers at 5 high schools, January thru April
   - Organized by district coordinator. Student (pilot project) gave testimony (leave lots of Brochures!)
2. Email invitations to parents & students who are currently enrolled in WL 3 & 4
3. Letters and Course Brochures – to be mailed
Performance Evaluation

- Professional Skills 20%
- Business Plan (in World Language?) 20-30%
- Client Project (in World Language) 20-30%
- Assignments & Activities 10-15%
- Mentors 5-10%
- Personal Enrichment 5-10%
Balance

Academic Rigor

Hands-on Experience

Have Fun While Learning!
meet ... Janet Graham

A passion for everything global...

Minors in:
French & International Business

OP's sister city in Germany

Diplomas:
Paris Chamber of Commerce
Superior Diploma in Business and Economics

Alliance Francaise
Diploma for French language fluency

University of the West Angers, France
Hong Kong, Singapore, Indonesia…

14 years, 38 countries, and 3 sons later….

New languages:
• Cantonese (conversational)
• Bahasa Indonesia

New company started in Indonesia & Singapore: Asian Cotton Traders

• PROFESSOR (adjunct)
  International Business
  International Marketing
  International Economics
  Cross-Cultural Risk
  China Rising
  India’s Surge Ahead

• CURRICULUM WRITER