

# Preparing Global Leaders Through the Spanish Classroom

How to get a Spanish for Leadership class  
started at your school, too!



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It's about what students can DO with  
the language!!!



We want students to continue to study Spanish!

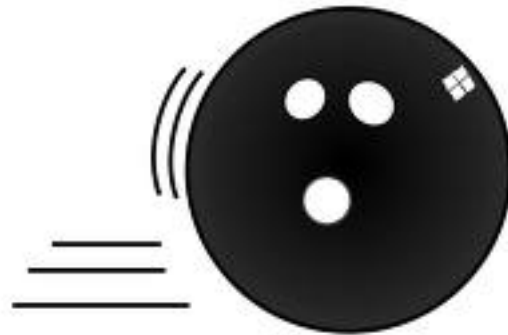


# What's the solution?



# Give them what they want!

# How we got the ball rolling...

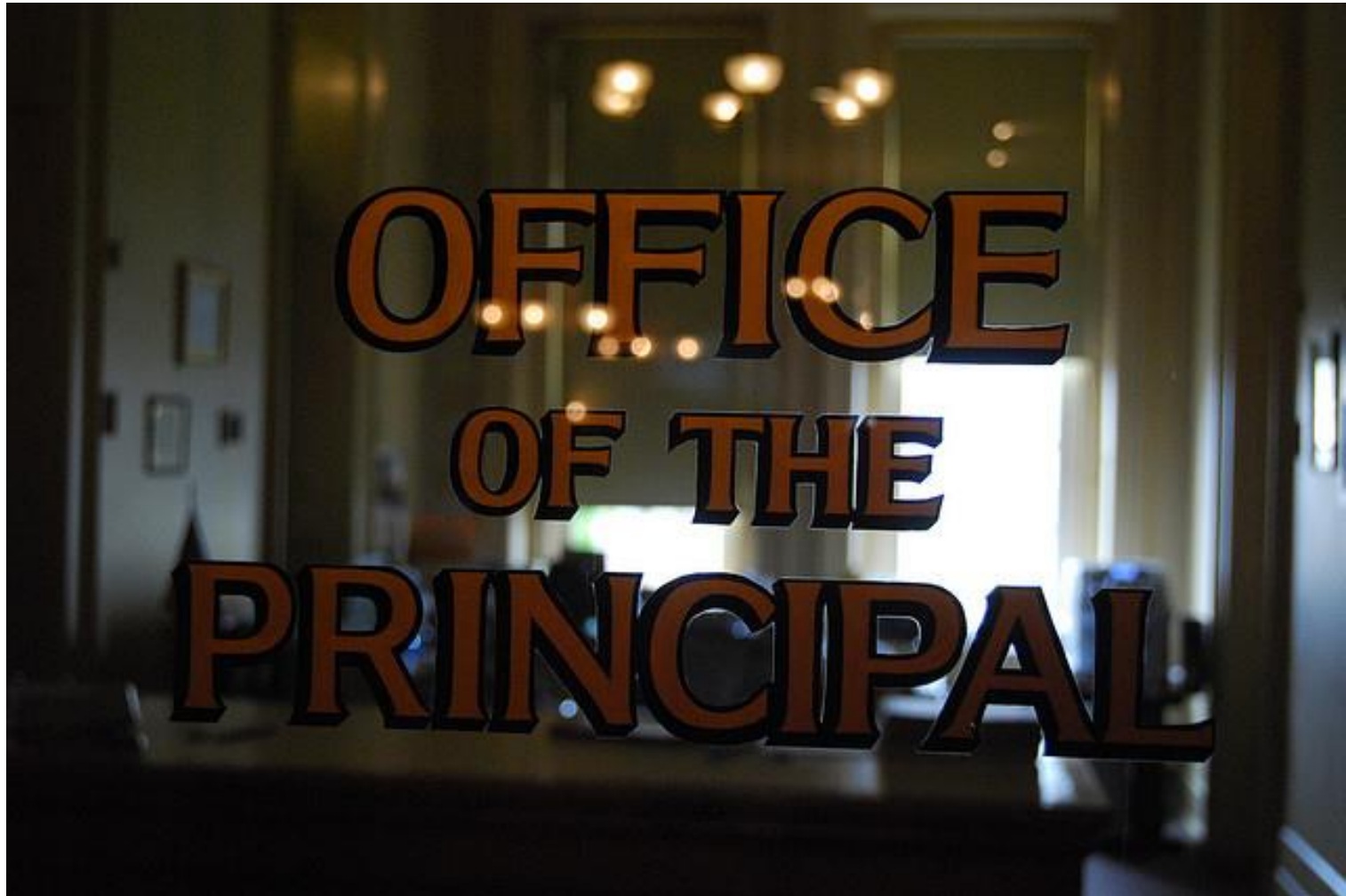


# 1. FIU K-12 Language for Business Conference



This year's conference is Jan. 14<sup>th</sup>, 2012.

2. Attain approval from the principal.



### 3. Survey the stakeholders





# 4. Attend CIBER conference



**UNC**  
**KENAN-FLAGLER**  
**BUSINESS SCHOOL**

**KENAN INSTITUTE OF PRIVATE ENTERPRISE**  
**Center for International Business**  
**Education and Research**

This year's conference is March 21<sup>st</sup> – 24<sup>th</sup>  
at UNC Chapel Hill

5. Meet with other teachers to brainstorm about the class.



6. Write the course proposal to get it approved and in the course catalog.



# What is the class going to look like?



# Basic Business Skills



3222 Honeydew Lane  
Aurora, IN 47013  
[jane@me.com](mailto:jane@me.com)  
May 13, 2005

Dr. George Walter  
1221 Tennessee Blvd  
Marion, IN 47130

RE: Art Education Equipment Proposal

Dear Dr. Walter:

Following the faculty meeting on Friday I have given much thought to the equipment we need in the Art Education Department. Our current equipment is basic and I would like to start teaching some new techniques that will enhance student learning. We need to purchase several new computers and programs to learn about graphic designing. Attached is a list of needed computer-related equipment and a floor plan check showing the layout of my room after the installation of the new equipment.

Sincerely,

Jane Ann Doe,  
Art Teacher  
[janeann@me.com](mailto:janeann@me.com)

Enclosures:  
Equipment Proposal  
Floor Plan



# Cultural Lessons




International Communication	Travel & Etiquette	Tools & Resources
<a href="#">Cultural Awareness Toolkit</a>	<a href="#">Compliment Service</a>	<a href="#">Data &amp; Info</a>
<a href="#">International Etiquette</a>	<a href="#">Etiquettes</a>	<a href="#">Country Etiquette Guides</a>
<a href="#">Educational Resources/Tutorials</a>	<a href="#">Festivals &amp; Celebrations</a>	<a href="#">Cultural Differences &amp; Quotes</a>
<a href="#">Cross-Cultural Courses</a>	<a href="#">Multicultural 30/2</a>	<a href="#">International Texts and Information</a>
<a href="#">Articles</a>	<a href="#">Etiquette Articles</a>	<a href="#">What's in the News?</a>

Country Profiles - Global Guide to Culture, Customs, and Etiquette

### International Etiquette Guide

Understanding other people's languages, cultures, etiquettes and habits is of great value to the traveler or overseas business visitor.

Scroll down the page for information on a selected number of countries. Topics include language, useful phrases, the society, culture, business and social etiquettes.

This information is also available as an app for the iPhone. Please search for "International Business Etiquette" in the Appstore.

Other resources include:

- Our [Travel Business Toolkit](#)
- The latest news at [Cross-Cultural & Cross-Cultural News](#)
- [Kwintessential's International Etiquette](#)




## CULTURE CROSSING

A community built guide to cross-cultural etiquette & understanding



Get to Know Your World

---Country---

- THE BASICS**
  - GREETINGS
  - COMMUNICATION STYLE
  - PERSONAL SPACE
  - EYE CONTACT
  - VEWS OF TIME
  - GESTURES
  - GENDER ROLES
  - TABOOS
- FOR BUSINESS**
  - DRESS
  - BUSINESS CARDS
  - TITLES
  - MEETINGS
  - NEGOTIATIONS
  - GIFT GIVING
- FOR STUDENTS**
  - CLASS RULES
  - SOCIALIZING

**ABOUT THIS GUIDE**

**ADD TO THE GUIDE**

**ASK AN EXPERT**

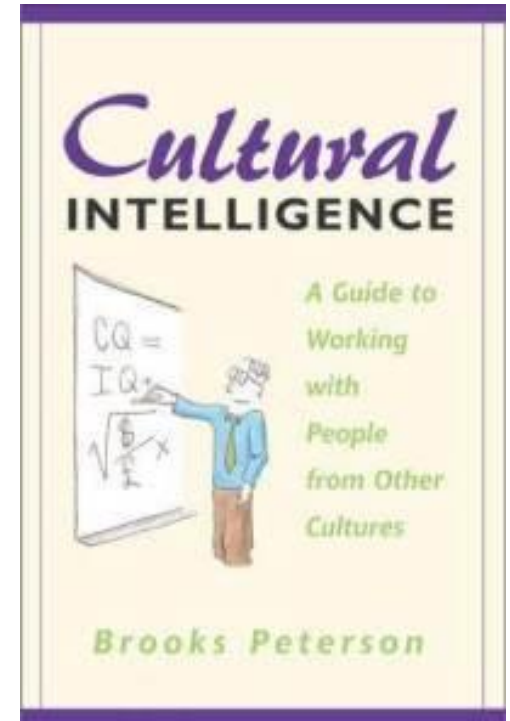
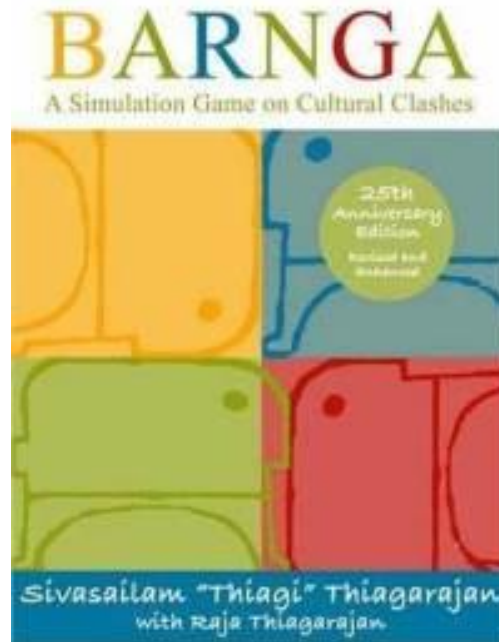
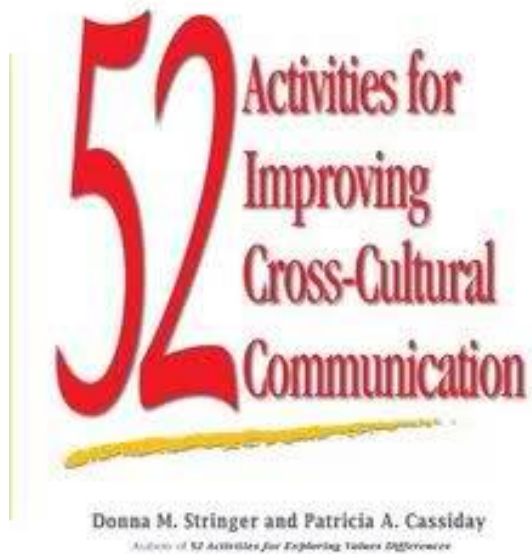
**CONNECT WITH THE COMMUNITY**

**EXPLORE YOUR CULTURAL BAGGAGE**

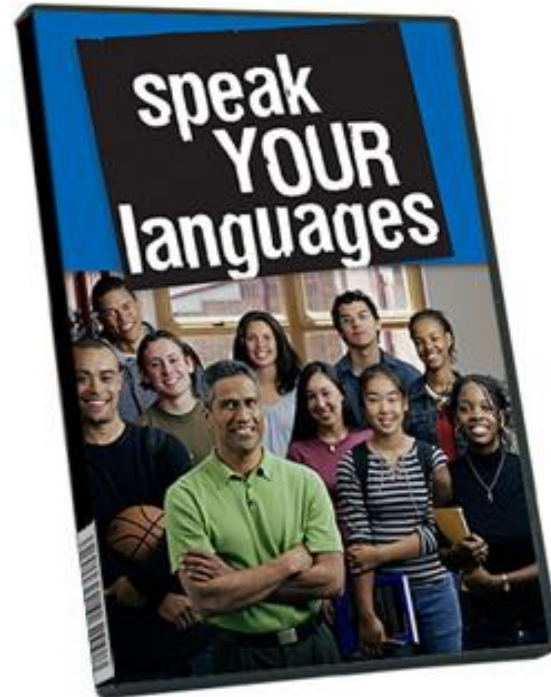
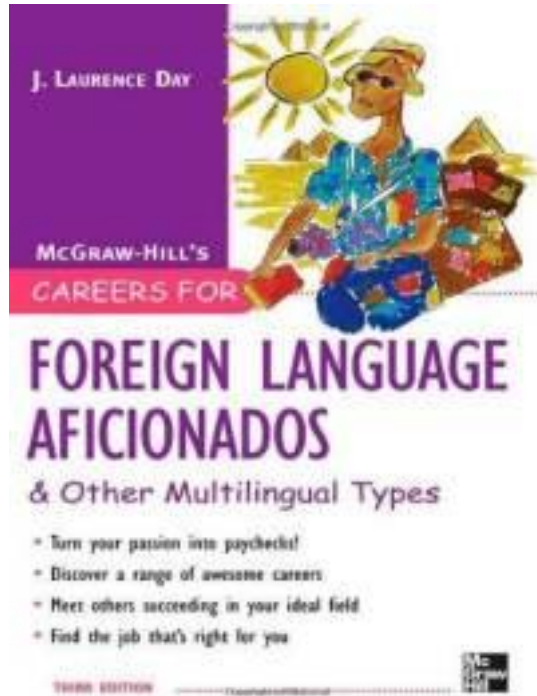
**ENGAGE SPEAKERS & SEMINARS**

**RESOURCES FOR GOING GLOBAL**

# Cultral Lessons



# Career Studies





# 21<sup>st</sup> Century Skills Projects



# Community Involvement



# End-of-Class-Trip



What ideas do you guys have for a Spanish for Leadership course?



To get more information and to join other teachers who are Language for Business teachers, visit [www.nble.org](http://www.nble.org)



Lesson plans!    Many Resources!    Leadership Articles!

Business Language Materials by Language!

Advocacy Information!