2012-2016
PAST CIBER/ISLSP
CONFERENCE PHOTOS
II ISLSP Conference at University of Colorado at Boulder
2014
Meeting Industry Needs Through LSP Innovation in US Schools

Cristin Bless, Castle View H.S., Colorado
Janet Graham, CAPS, Kansas
Mary Risner, University of Florida
Melissa Swarr, Hempfield School District, Pennsylvania
What is Spanish for Healthcare?

Spanish for Healthcare is a course that is designed to focus on healthcare themes, structures, and concepts, with a concentrated focus on verbal communication skills (oral speaking/writing) and interpretation skills.

It involves communication in a healthcare setting, for healthcare skills.
16th Annual CIBER Business Language Conference
La Introducción

Opiniones:

- Revisión de la importancia de la relación profesional
- Situación actual del mercado laboral

Oportunidades:

- Posibilidades de crecimiento personal y profesional
- Nuevos desafíos y oportunidades en el mundo laboral
- Enfocarse en fortalezas y competencias

Conclusiones:

- Importancia de adaptarse a cambios
- Necesidad de mantener una actitud positiva
- Desarrollo de habilidades para enfrentar desafíos
Las Oportunidades de Plaza

- Comercial con Christina Aguilera y Pitbull cantando “Feel this Moment” usando Skullcandy Crusher
- Aplicación de música Skullcandy y T-Mobile
- Poder probar los audífonos en todos los eventos y localidades
- Convertir audífonos en altavoz
Arabic Language Instruction Landscape

- 2010: 36,000 students in higher ED
- 2006-14: K12 in Utah
- 2014: RFP for K-16 survey

- What: Professional Level (NMERCD Survey)
- How: Time on Task (Roy Clifford)
  Extended study abroad (G Davidson)
  Innovative pedagogical (Reins)
  Higher levels of engagement
“LOOSEY”
THE MOOSE
A PARK CITY ICON
(TH E ONLY ONE REMAINING ON MAIN STREET)

PLEASE BE RESPECTFUL
DO NOT CLIMB OR HANG ON HER
(SHE HAS BEEN BROKEN MANY TIMES AND IS
GETTING HARDER TO REPAIR)

THANK YOU
PARK CITY CLOTHING COMPANY
"THE GRILL IS OPEN"

WORLD FAMOUS BUFFALO BURGERS
Center for Advanced Professional Studies

Innovative High School Program – started in 2009

Blue Valley Public School District
Overland Park, Kansas (suburb of Kansas City)

CAPS Replicators: Park City, Utah
Minnetonka, Minnesota; Waukee, Iowa
CREATING ENTREPRENEURIAL OPPORTUNITIES OUTSIDE THE CLASSROOM WITH STUDENT-SELECTED MICRO-LOANS

Sue M. 1982
Ferris High School, Mid Michigan Community College
Credit Business Letter Presentations 2019
3rd International Symposium on Language for Specific Purposes/CIBER Business Language Conference

at Arizona State University

March 17 – 19, 2016
"STEM.de – STEM.US": Resources for Developing Real-World Competencies in German+STEM

CIBER LSP Conference • Phoenix, AZ • March 19, 2016

Abstract: In 2013 the American Association of Teachers of German awarded five grants to teams for production of learning materials to support STEM in German-language learning. The materials were to center at the ACTFL Intermediate-High level. It was apparent that German programs still have relatively many students, and also where language can be used vocationally with reasonable proficiency. The “STEM.de – STEM.US” project has produced and will present the following resources: 1) background explanations about STEM, for language teachers; 2) background explanations about language pedagogy, for administrators and teachers of other subjects; 3) a concise plan of Content-Based Instruction for languages, with STEM as the content; 4) an plan of standards and assessment tools, especially when languages and STEM are aligned; 5) an outline of curriculum and learning resources, “STEM + Second Languages: Using the Match”; 6) annotated lists of sources of existing STEM lesson plans, with sample plans (both German and English); 7) collections of STEM activities for language learners; 8) classroom-tested STEM+language activities, with work samples; 9) model formation about career-path familiarization for STEM+languages; 10) a bibliography of STEM pedagogy of relevance to language teachers; and, for strong learners, 11) a list of sources focused on STEM as cultural enrichment for learners of German.

Program description: Presentation of a project, funded by a small grant, to support programs in German, particularly k-12, by providing model learning materials and teacher-training resources that can facilitate basic STEM learning in language programs. The target learners are between ACTFL Novice-Mid and Advanced-Low in proficiency, with special focus on Intermediate-High.

William B. Fischer homepage: http://web.pdx.edu/~fischerw/
ATG STEM+German Project 2013: http://web.pdx.edu/~fischerw/aatg-STEM/index.html
Presentation of project at ACTFL Conference, November 2014:
Using Videos to Develop Intercultural Competence

Sandhya Sankar and Antoinette Tesanor

MICHIGAN STATE UNIVERSITY

Language for Special Education: Multicultural Perspectives
RS Spanish for Healthcare

- Composed of 70 lessons (~50 hours) of eLearning content
- Covering medical terminology, interpreting mechanics, ethics, patient-centered communications, review and pre- and post-assessments.
- Designed for healthcare workers, by and within the healthcare industry
- Prepares learners to be able to qualify to for healthcare facilities’ in-house staff interpreting services
French companies in the US

- AREVA
- ATOTECH
- legrand
- Alcatel-Lucent
- CertainTeed
- DASSAULT SYSTEMES
- VEOLIA Water
- APLIX
- BIC
- SEPHORA
- L’Occitane
WHY LEARN FRENCH?

- FRENCH IS THE OFFICIAL LANGUAGE OF 26 COUNTRIES.
- IT IS SPEAKED BY 304 MILLION PEOPLE WORLDWIDE.
- FRENCH IS THE ONLY LANGUAGE THAT IS OFFICIALLY Taught IN EVERY SINGLE COUNTRY ON EARTH.
- IT IS THE OFFICIAL LANGUAGE OF THE UN, OASIS, AND MANY OTHER INTERNATIONAL ORGANIZATIONS.
- FRENCH SPEAKING PEOPLE ARE ENGAGED IN A VARIETY OF INDUSTRIES, INCLUDING FINANCE, LAW, AND SCIENCE.

www.french-future.org
Using Corpus Data in the Business French Classroom
1st ISLSP Event at University of Alabama, Birmingham
2012
Grice and Night requested

- 1998 (Spanish for Business)
- 1985 (Foreign Languages for Business and the professions)

Other surveys by Grice
Teaching Business Chinese to American College Students:  The Importance and Methodology of Building Pragmatic Competence

Yulan Anna Zhang, PhD
Department of Foreign Languages and Literatures
University of Alabama in Birmingham
International Symposium of Language and Speech Science
April 14, 2013